

## About the Institution

Dr. Mahalingam College of Engineering and Technology (MCET) was established in 1998 by Dr. M. Manickam with a view to commemorate the 75th birth year of his beloved father Arutchelvar Dr. N. Mahalingam with a mission to impart high quality competency-based education in Engineering & Technology to the younger generation with the required skills and abilities to face the challenging needs of the industry around the globe. MCET is a self-financing, co-educational engineering college and is approved by AICTE, New Delhi & is affiliated to Anna University. The Institute has been accredited by NAAC with A++ grade in Cycle II (2018-2023), the highest grade. MCET currently offers 10 UG programmes, 6 PG programmes and 8 doctoral programmes with all eligible UG programmes accredited with NBA Tier-1.



### Chief Patron:

Dr. M. Manickam,  
Chairman, NIA Educational Institutions

### Patron:

Shri. M. Hari Hara Sudhan,  
Correspondent, NIA Educational Institutions

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Dr. C. Ramaswamy,  
Secretary, NIA Educational Institutions

### Chairman:

Dr. P. Govindasamy  
Principal, MCET

### Co-Chairman

Dr. S. Ramakrishnan  
Dean (R&I), MCET

### Convenor

Dr. K. Vijayakumar  
HoD/ S&H, MCET

### Organizing Secretary

Ms. R. Vidhya  
Assistant Professor of English,  
Dept. of S&H, MCET



**Dr. MAHALINGAM**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
Udumalai Road, Pollachi, Coimbatore District 642003  
Estd. in 1998 | Approved by AICTE | Affiliated to Anna University  
**An Autonomous Institution Since 2011**  
(A DIVISION OF NIA EDUCATIONAL INSTITUTIONS)



## DEPARTMENT OF SCIENCE AND HUMANITIES

*Organizes*

**A One day National Level Workshop on**

## THE ART OF WRITING RESEARCH ARTICLE



***Organized by***

**Department of Science and Humanities**  
(English Division)



**Dr. MAHALINGAM COLLEGE OF  
ENGINEERING AND TECHNOLOGY**

(An Autonomous Institution)

(Accredited by NBA, NAAC with 'A++' Grade)

Pollachi-642003 Coimbatore (Dt), Tamilnadu

Phone: +91-4259-236030/40/50 Website: [www.mcet.in](http://www.mcet.in)

## Biographical statement of Dr.Sathyaraj Venkatesan

Dr. Sathyaraj Venkatesan is Professor of English in the Department of Humanities and Social Sciences at the National Institute of Technology, Tiruchirappalli, where he specializes in health humanities and comics studies, with an emphasis on graphic medicine. He earned PhD from the Indian Institute of Technology (IIT), Kanpur. He was a Fellow at the School of Criticism and Theory at Cornell University, New York, and a Senior International Bibliographer with the Publications of Modern Language Association of America (PMLA).



## About Division

The department of English is committed to whet communicative quotient of MCETians to transform as industry ready engineers. One of the prime objectives of the department is to provide practical training to students for enhancing their linguistic and professional skills. It benefits the students to strengthen their Soft skills and Communication Skills.

Date: 3<sup>rd</sup> April 2023

Venue: EEE Seminar Hall

Time: 10.00 am

## Objectives

The workshop intends to guide and scaffold the new career starters / M.Phil and Ph.D Research scholars and M.A. graduates of English language and literature to procure the nuances of publishing research articles in Scopus/Web of Science & indexed journals. Accordingly, the workshop will cover

- (a) The recent trends in English studies
- (b) Principles of editing
- (c) References and citations
- (d) Strategies to improve quality of academic writing by discussing some examples of well-structured academic writing from literary and cultural studies.

## Topics Covered

- ♦ Conceptualization of Research Idea and Problem Definition
- ♦ Research Methodology Techniques
- ♦ Writing an Academic Paper
- ♦ Pedagogy
- ♦ International and National level publication in Scopus / Web of Science & indexed journals

## Registration Details :

Registration Fee : Rs. 500/- (Faculty / M.Phil & Ph.D. scholars)

## Account details :

A/c No. : 1181135000018164

IFSC Code : KVBL0001181

Dr. Mahalingam College of Engineering and Technology

[Click here to Register](https://forms.gle/pN8P4fPYLQbokgL7)

<https://forms.gle/pN8P4fPYLQbokgL7>

## Organizing Committee Members

Ms.K.Rajalakshmi  
Assistant Professor (SS) / English  
Ms.V.Arunadevi  
Assistant Professor (SS) / English  
Dr.R.Bhuvaneshwari  
Assistant Professor / English  
Dr.S.Renukadevi  
Assistant Professor / English  
Ms.D.Nivetha  
Assistant Professor / English  
Dr.B.Poorani  
Assistant Professor / English  
Dr.B.Bala Vijaya Priya  
Assistant Professor / English

## Address for Communication

**Ms. R. VIDHYA**

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